

# Step 1

## Specify Conservation Objectives



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# Objectives

- Without a clearly stated and well defined objective, any effort is doomed to failure!



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# Conservation “Objective” (Vision, Goal...)

*\*Terms such as conservation objective, management objective, biological outcome, biological objectives, conservation targets, etc., are used synonymously, inconsistently, and sometimes incorrectly in the draft Technical Guidance document. The next version of the document will clearly define and consistently use the appropriate terms.*



- Characterize and maintain functional landscapes capable of supporting self-sustaining fish, wildlife, and plant populations.
  - TG pages 7 and 10, Glossary page 29, Workbook pages 1 and 4



# FWS Mission

- Working with others to conserve, protect, and enhance fish, wildlife, plants, and their habitats for the continuing benefit of the American people



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# Mission Overlap

- *“The primary mission of the Florida Fish and Wildlife Conservation Commission is to manage fish and wildlife resources for their long-term well-being and for the benefit of the people. The overarching goal of the agency is to provide for healthy resources and satisfied customers.”*
- Our Mission is to establish Plum Creek as the premier land and timber company by demonstrating leadership and innovation through: Identifying opportunities for value growth from our assets. Practicing environmentally responsible resource stewardship. Achieving superior returns for our owners. Engaging with our communities on matters of common interest. Consistently providing quality products and services to our customers. Selecting business partners that share common values and beliefs. Fostering an ethical business culture that encourages ideas and initiative and rewards accomplishments.
- The Southern Company Mission Statement. To be the leader in Service, Installation, Distribution, Environmental Compliance and Technology Solutions for fuel and fluid handling systems. That is why we are selective about the lines we choose to represent. To effectively manage our business, we operate in four distinct divisions: Petroleum and Industrial Equipment Sales, Installation, Service and Environmental Compliance.
- At the heart of The Chevron Way is our Vision to be the global energy company most admired for its people, partnership and performance.



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# Functional Landscapes

- lands and waters with the properties and elements required to support desirable populations of fish and wildlife, while also providing human society with desired goods and services, including food, fiber, water, energy, and living space.
  - TG page 10, Glossary page 31, Workbook Step 1 pages 1 and 4





# Non-functional Landscapes

- Landscapes where factors (e.g., forest structure, fragmentation, sediment loads, stream flow rates) limit the perpetuation of a species entrusted to the Service
  - Workbook Step 1 page 3





# Conservation v. Management Objectives

- Conservation Objective: large, landscape level overarching objective
- Management Objective: local, measurable, conservation delivery-based objectives that support the conservation objective.
  - Workbook Step 1 page 4



# Conservation “Objective”

- Characterize and maintain functional landscapes capable of supporting self-sustaining fish, wildlife, and plant populations.



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# Self-sustaining populations

- fish, wildlife, and plants that are “self-maintained” at desired populations objectives (abundance, recruitment rates) through landscape conditions; thus, foregoing more drastic conservation interventions such as captive breeding and reintroduction programs.

– TG page 7, Workbook Step 1 page 4



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